

ARTPROF.ORG SELECTED AS A 2017 MITX AWARDS FINALIST
ART PROF Recognized for Outstanding Achievement

BOSTON 4/16/2017-- **MITX** announced that **ARTPROF.ORG** has been selected as a finalist in the **CAUSE, NONPROFIT & GOVERNMENT MARKETING** category for the 21st Annual MITX Awards. Held annually by the [Massachusetts Innovation & Technology Exchange](#), the awards celebrate the innovation and creativity thriving here in New England.

Since 1996 the MITX Awards have grown to become the largest and most prestigious awards competition in the country showcasing the best creative and innovative accomplishments in the area. This year over 100 senior leaders from Boston businesses judged entries for the MITX award categories.

"For 21 years, MITX has been celebrating the people, ideas and companies that fuel this thriving technology and innovation hub," said MITX President Amy Quigley. "This year's finalists are incredibly impressive. We are thrilled to honor their achievements!"

Art Prof is a free visual arts education platform for people of all ages and levels of ability. In most schools, visual arts programs are meager or simply do not exist. Private art classes and higher education programs are not affordable or require a linear approach to education. Art Prof provides a new opportunity for a global community to access trusted, curated and valued visual art instruction.

"Thanks for sharing this amazing resource! There is so much art garbage on the internet--it is really refreshing to find a site of quality and substance. I look forward to sharing it with my students." - Art Prof User - 4/1/2017

ARTPROF.ORG will be recognized with the other finalists in the category of **CAUSE, NONPROFIT & GOVERNMENT MARKETING** at the 21st Annual MITX Awards Ceremony traditionally attended by hundreds of the region's top marketing, technology and design professionals. Winners will be announced at the ceremony on May 25th at Royale Boston. This year's ceremony will include host, Kelly MacFarland, dinner and drinks, networking, and of course, the presentation of the prestigious MITX Awards. Tickets can be purchased at www.mitxawards.org.

About ARTPROF

Clara Lieu, Thomas Lerra, and Alex Hart have worked on Art Prof for the past 2.5 years on a volunteer basis. The creation of this site was funded by our 2016 Kickstarter campaign and connections Thomas was able to provide from his career in marketing advertising. Small team = Big Impact. We created many prototypes, user tests and patience to bring first phase of ARTPROF.org to life.

About MITX

Inspire. Connect. Provoke.

For the restless companies that comprise the Massachusetts technology and innovation eco-system, MITX is the ultimate resource: inspiring members with progressive thinking, meaningful connections and provocative conversation. Celebrating 21 years of connecting tech and innovation professionals in New England, MITX is a dynamic community of more than 7,500 thought leaders and collaborators in search of insight, education and opportunity. MITX is headquartered in Boston, MA. For more information, visit <http://www.mitx.org/>.

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